

EXPERIENCE

Adelphi University Men's Lacrosse Team GARDEN CITY, NY ————— June 2008 – Present

Assistant Coach

- Coordinate recruiting process
- Work closely with head coach to facilitate all team apparel and operations items
- Assist with fundraising and article writing for team

Palmer Trinity School MIAMI, FL ————— January 2005 – June 2008

Sports Information Director & Yearbook Teacher/Director, Summer Athletics Camps

Promoted three times in three years

- Responsible for all website, publication and athletic news services
- Contact for local newspapers including Miami Herald and Pinecrest Tribune
- Coordinated team travel, school policies and officials
- Directed all activities for the school's summer sports camps
- Performed public address announcing duties at varsity sporting events
- Taught and advised students in producing 300-page color yearbook

Palmer Trinity School MIAMI, FL ————— January 2005 – June 2008

Head Varsity Lacrosse Coach/ Director, Lacrosse Operations

- Coached and administered entire four-team lacrosse program
- Taught and implemented skills to players of ages 11-18
- Finished in top 10 of South Florida rankings three out of four seasons
- Produced Academic All-American, County MVP, six All-State members, four senior athletes of the year
- Directed co-educational lacrosse camps
- Started club girls program that won district title and finished second in the state

TDK Electronics Corporation GARDEN CITY, NY ————— April 2004 – October 2004

Marketing/Event Communications Coordinator

- Coordinated all media and marketing efforts for company products and events, working with product marketing personnel and external vendors.
- Created product literature, trade shows designs, and press releases
- Monitored and successfully executed completion of 100-item projects list meeting all deadlines.

National Hockey League NEW YORK, NY ————— January 2004 – April 2004

Public Relations Assistant/Paid Internship

- Promoted from National Lacrosse League position
- Worked with the Director of Communications to assist with league broadcasts
- Compiled and distributed media clips from both Canadian and US media
- Assisted with the publicizing of league corporate partners

National Lacrosse League NEW YORK, NY ————— May 2003 – January 2004

Assistant Director of Public Relations/Marketing

- Worked with the VP of Public Relations to facilitate media requests
- Assisted with the execution of US and Canadian television packages
- Wrote weekly game previews for the league website (NLL.com)
- Edited all League publications including the Media Guide and Game Program.

Joshua Blumenthal

CURRENT

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EXPERIENCE

PART TIME POSITIONS

New York Power (WUSA) NEW YORK, NY

Public Relations/Grassroots Marketing/Operations Assistant

- Organized grassroots activities
- Served as on-field spotter for all televised games
- Wrote weekly game previews for 250 media outlets and ran press conferences

Summers 2001 – 2003

New Jersey Storm (NLL) EAST RUTHERFORD, NJ

Public Relations/Marketing Assistant/Color Commentator

- Served as color commentator for team radio group
- Wrote weekly features and game stories for team website (NJStorm.com)
- Traveled with team as public relations officer

September 2002 – August 2003

INTERNSHIPS

WFAN-AM Sports Radio Station ASTORIA, NY

Sales Intern

- Acquired new client leads for sales staff of 25 members
- Pitched a variety of sales proposals to prospective clients
- Scripted on-air commercials

Summer 2002

Global Spectrum-URI Ryan Center KINGSTON, RI

Marketing and Sales Intern

- Assisted the Director of Facilities to complete a 400-page operations manual
- Assisted General Manager with event night production

September 2001 – December 2002

Providence Bruins (AHL) PROVIDENCE, RI

Marketing/Sales and Public Relations Intern

- Assisted VP of Marketing and Communication to effectively run promotions
- Utilized research and analytical skills in order to create promotional materials
- Compiled data and statistical information for game day press notes
- Worked efficiently in a fast paced and deadline orientated organization
- Helped provide assistance to community relations efforts

September 2000 – August 2001

Sports Information Department KINGSTON, RI

Student Intern

- Assisted the Director of Sports Information with day-to-day operations
- Assumed responsibility for maintenance of the college athletic scoreboard
- Facilitated requests from national media outlets for all 22-varsity teams
- Prepared feature stories for the athletic web site (GoRhody.com)

September 1999 – May 2000

EDUCATION

Adelphi University GARDEN CITY, NY

Master of Arts, August 2009

Major: Sports Management

University of Rhode Island KINGSTON, RI

Bachelor of Arts, May 2003

Major: Communication Studies

Waldorf School of Garden City LONG ISLAND, NY

June 1999

ACTIVITIES / MEMBERSHIPS

Under 19 Bermuda National Lacrosse Team

Associate Head Coach/Offensive Coordinator

- Member on the inaugural world team
- Trained players of varying levels on the essential skills during week-long training camp
- Led team against field of eleven nations in British Columbia, Canada

Summer 2008

Annual Scott A. Shemenski Memorial Game

Event Originator

- Created memorial event to aid in the continuation of youth lacrosse in Rhode Island
- Worked with local and state officials on game coordination and national sponsorship funds
- Received such media attention as NBC, CBS, Providence Journal, Lacrosse Magazine
- Raised more than \$65,000 in six-year span

October 2002 – Present

University of Rhode Island Men's Lacrosse Team

Team Member

- Member of the 2001 Pioneer League Championship team

September 1999 – December 2002

HONORS / AWARDS

2007 :: *Babcock Sportsmanship Team Award*

2007 :: *First-Aid/CPR Certified*

2006 :: *Miami-Dade County Coach of the Year*

2003 :: *US Lacrosse Certificate of Excellence, Rhode Island Chapter*

2002 :: *Deans List, University of Rhode Island*

1999 :: *Waldorf School Senior Excellence Award*